



EMORY

GOIZUETA  
BUSINESS  
SCHOOL

# MASTER IN BUSINESS FOR VETERANS





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# OUR MISSION

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We prepare principled leaders to have a positive influence on business and society.





“Not to take risks is  
the **biggest** risk.”

**ROBERTO C. GOIZUETA**

Chairman, President, and CEO, The Coca-Cola Company (1980-1997)



**CORE VALUES**

**COURAGE**  
**INTEGRITY**  
**ACCOUNTABILITY**  
**RIGOR**  
**DIVERSITY**  
**TEAM**  
**COMMUNITY**

## OUR PROGRAMS

# WELCOME TO THE FUTURE OF BUSINESS



**MS IN BUSINESS ANALYTICS**



**MASTER OF FINANCE**



**MASTER IN MANAGEMENT**



**MASTER IN BUSINESS FOR VETERANS**



**TWO-YEAR MBA**



**ONE-YEAR MBA**



**EVENING MBA**



**EXECUTIVE MBA**

# GOIZUETA'S STRATEGIC THEMES



**Developing  
Principled,  
Impactful Leaders**

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**Advancing  
Innovation In A  
Digital, Data-  
Driven World**

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**Building A Global  
Network Through  
Local Synergies**

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**Major General (Retired) Matt Smith**  
Executive Director, Veterans Initiatives  
[matthew.d.smith@emory.edu](mailto:matthew.d.smith@emory.edu)

Major General (Ret) Smith served almost 32 years in the Regular Army and Army National Guard, 26 of which were on active duty.

He has extensive leadership experience in conventional units as well as the strategic and interagency environments. Most recently, MG (Ret) Smith led Joint Task Force – North based at Ft. Bliss, Texas. In that role he helped synchronize the actions of 18 different intelligence and federal law enforcement agencies operating throughout the country of Mexico.

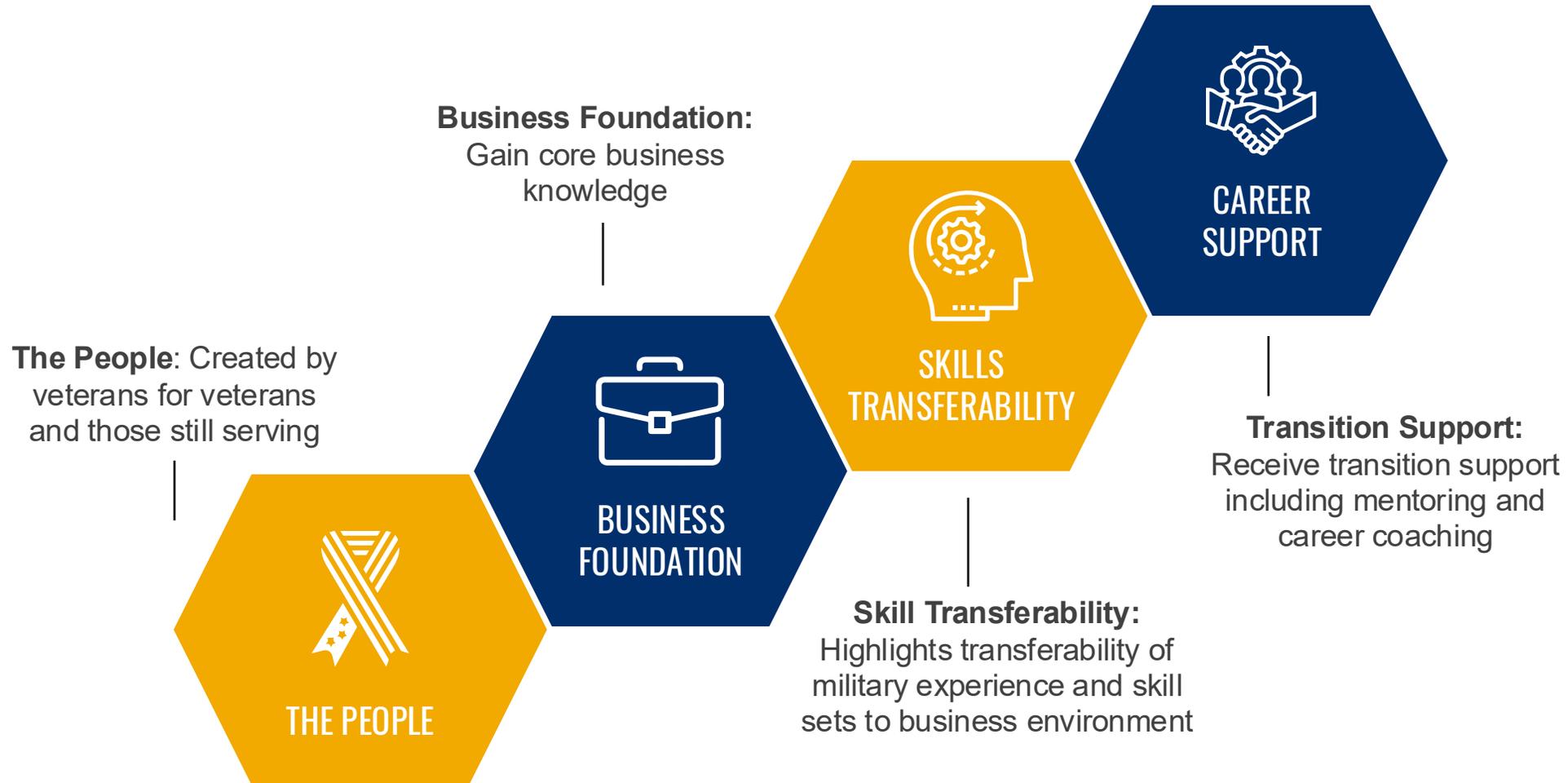
MG (Ret) Smith has led deployed Infantry units as a Company, Battalion, and Brigade Commander in Iraq, Afghanistan, Georgia, Honduras, El Salvador, Guatemala, and numerous European locations. He served five years in various strategic positions in The Pentagon.

Between his periods of active-duty, MG (Ret) Smith was in the top 10% of retail stockbrokers at Morgan Stanley, earned an MBA at Goizueta Business School, and served as a global marketing manager for IBM's consulting business.

# PROGRAM COMPARISON

	MASTER IN BUSINESS FOR VETERANS	TWO-YEAR MBA	EXECUTIVE MBA
 <b>Program Overview</b>	Created specifically for military veterans, active duty, National Guard, and Reserve personnel to seamlessly translate military experience into a career in business. Includes career development and mentoring programs tailored for veterans	Goizueta delivers a top-ranked MBA with best-in-class career outcomes and a culture of community in the heart of the world-class city of Atlanta. Receive high-quality, personalized feedback plus access to Fortune 500s and emerging businesses alike	Expand your breadth of knowledge and depth of expertise with the Goizueta Executive MBA. Designed for emerging executives and accomplished professionals, you'll tailor the EMBA to your professional interests, enhance your leadership abilities, and maximize your ability to create organizational value
 <b>Key Feature</b>	Career development and career coaching designed to empower veterans to accelerate their civilian careers in business	Ability to switch careers through internship opportunities	Maximum flexibility for busy, seasoned professionals
 <b>Program Format</b>	Part-time schedule with on-campus classes every other weekend (Fridays & Saturdays)	Traditional full-time MBA pace and breadth of study—within a more flexible timeline	Part-time schedule with three format options: on-campus (100% in-person every other weekend), hybrid (50% in-person, 50% remote), or online (100% remote)
 <b>Credit Hours</b>	31	69	51
 <b>Program Length</b>	12 months	24 months	18 months
 <b>Career Goal</b>	Ideal for active duty military or veterans looking to transition or recently transitioned to a civilian career in business, wanting to launch a business or change industries	Valuable for career changers or those transitioning into industries that hire from their internship pool	Ideal for seasoned and senior-level professionals in or entering senior leadership or wanting to shift industries and build expertise through one or more areas of focus

# WHY THE MASTER IN BUSINESS FOR VETERANS



# FORMULATED FOR YOU

- Uses the Goizueta MBA core as a template for academic business courses
- Transition Program: career development + mentoring
- 12-month program taught over a Summer term and Fall and Spring semesters
- Classes every other week on campus on Fri/Sat (two 4-hour blocks of academic classes each day)



# MASTER IN BUSINESS FOR VETERANS CURRICULUM

1 Year



## PURPOSE-BUILT FOR VETERANS

*A streamlined, high-impact path to a business degree*

- 12 months
- MBA core curriculum
- Goizueta expert faculty
- On-campus classes every other Friday & Saturday

May 13 - May 16, 2026	May – Aug 2026	Aug – Dec 2026	Jan – May 2027
Onboarding	Term 1	Term 2	Term 3
May 13 - MBV Welcome & Developing New Relationships	ACT 512 (3 cr) Financial Reporting & Analysis	ISOM 550 (3 cr) Data & Decision Analytics	ACT 513A (2 cr) Managerial Accounting
May 14 - Defining Your Values, Self Reflection, Academic Intro	OAM 530 (3 cr) Leading Organizations & Strategy	MKT 540 (3 cr) Marketing Management	OAM 561B (2 cr) Principled Leadership
May 15 - Defining Your Purpose & Understanding Self & Team	FIN 520A (1 cr) Managerial Finance	FIN 520B (2 cr) Managerial Finance	BUS (3 cr) 500 IMPACT
May 16 - Preparing for Your MBV Academic Journey	FIN 501A (1.5 cr) Managerial Economics	ISOM 551A (1.5 cr) Process & Systems Mgmt	OAM 636A (1 cr) Entrepreneurship
	OAM 561A (1 cr) Principled Leadership		OAM 632A (1 cr) Negotiations
			BUS 599 (1 cr) Business Communications Strategy
			BUS 599 (1 cr) Legal Environment and Business Ethics
			BUS 599 (1 cr) Tech Trends & Transformation

**31 Credits**

May 2027



**Career Development Program  
Mentoring Program**

# EXAMPLE CLASS SCHEDULE

## THURSDAY EVENING (OPTIONAL)

6-8 PM: Industry Panel or Guest Speaker (approx. 1x per month)

## FRIDAY

8 AM-12:15 PM: Managerial Economics Class

12:15-1:30 PM: Lunch (Career Development topic approx. 1x per month)

1:30-5:40 PM: Leading Organizations and Strategy Class

6-7:15 PM: Extended class times (when needed)

## SATURDAY

8 AM-12:10 PM: Data and Decision Analysis Class

12:10-1 PM: Lunch

1-1:30 PM: Cohort Meeting

1:30-5:40 PM: Managerial Finance Class



# CAREER DEVELOPMENT PROGRAM

## LEARNING OBJECTIVES

- **Translate** your skills and experiences to communicate your value effectively
- **Interact** with others confidently in a professional setting
- **Gain a better understanding** of your strengths, priorities, what you want from a civilian career, and how you will continue to serve
- **Build, grow, and leverage** a professional network
- **Discover and explore** new career paths, industries, and companies



# ADMISSIONS 101

## YOUR NEXT STEP IS A BIG ONE

### Application Materials

- Online application
- Resume
- Military service record (DD214 if separated)
- Transcripts
- Essays
- Letters of recommendation (2)
- Interview
- VA Statement of Benefits

**SHARING YOUR STORY | SET YOURSELF APART**



# WHO WE ARE **LOOKING FOR**



Current or previous military experience  
(military veterans, active duty, National  
Guard, and Reserve Personnel)



3 years of military service



A bachelor's degree



Demonstrated leadership



Engaged community member



Desire to add core business  
skills to portfolio

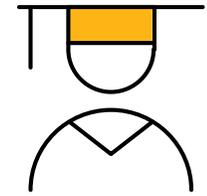
# FINANCING YOUR DEGREE

**\$62,854**

**Tuition: \$61,800**  
University Fees: \$1,054

## Funding Sources

GI Bill  
Yellow Ribbon  
Veteran Scholarships  
Tuition Assistance  
Donor Fellowship



# WHEN TO APPLY

	APPLICATION DEADLINE	NOTIFICATION	DEPOSIT DUE
ROUND 1	October 15, 2025	November 20, 2025	December 10, 2025
ROUND 2	January 21, 2026	February 19, 2026	March 4, 2026
ROUND 3	February 25, 2026	March 26, 2026	April 8, 2026



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